



Creative Services Samples

WTS International has designed numerous marketing and collateral pieces to help promote the spas, fitness centers and recreation centers we manage. Projects have ranged from small pieces like business cards or appointment cards to large pieces like banner up signage and 6-color spa menus.

The following are just a few samples of pieces we have designed.

Spa Menu

Services Provided:

Graphic Design, Print Management

Facility:

Spa Fusion at the San Francisco Hilton

Specifications:

- Size: 4" X 9"
- Paper: McCoy Silk Dull Coat (White)
- Color: 4-Color Process + 2 PMS (6 colors total)
- Printing: 2-Sided; Full Bleeds
- Special: 3 Folds to Finish Size
- Quantity: 15,000



Spa Menu

Spa Menu Insert

Services Provided:

Graphic Design, Print Management

Facility:

Spa Fusion at the San Francisco Hilton

Specifications:

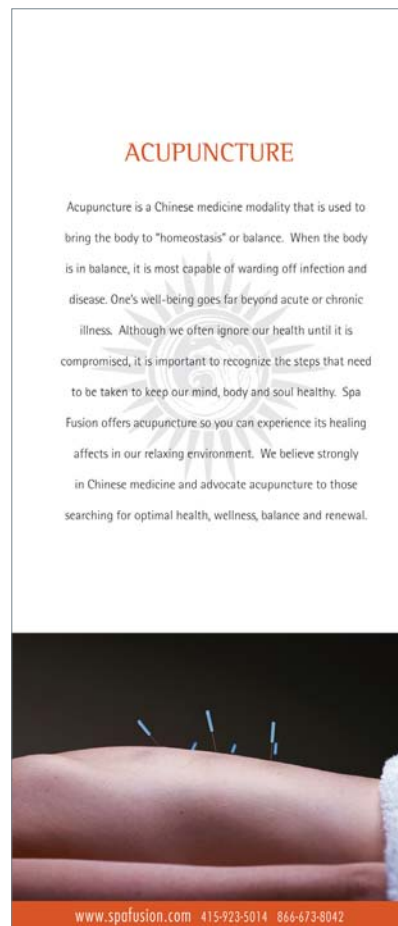
Size: 3.75" X 8.75"

Paper: McCoy Silk Dull Coat (White)

Color: 4-Color Process + 2 PMS (6 colors total)

Printing: 2-Sided; Full Bleeds

Quantity: 1,000



Spa Menu Insert

Logo Development

Services Provided:

Graphic Design

Facility:

Le Spa at Le Meridien Sunny Isles Beach

Specifications:

WTS was asked to develop a logo for the new spa at the Le Meridien Hotel at Sunny Isles Beach. We provided numerous concepts to choose from and working with our client, were able to narrow the choices down to one that appropriately conveyed the feeling of luxury on the beach.



LE SPA

AT LE MERIDIEN SUNNY ISLES BEACH



AT LE MERIDIEN SUNNY ISLES BEACH

Le Spa 

AT LE MERIDIEN SUNNY ISLES BEACH

Initial Applications



LE SPA

Final Applications



LE SPA

AT LE MERIDIEN SUNNY ISLES BEACH

Spa Menu

Services Provided:

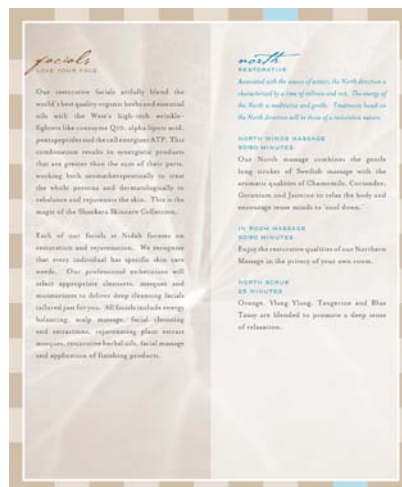
Graphic Design, Print Management

Facility:

Eldorado Hotel & Spa

Specifications:

Size: 4" X 9"
 Paper: McCoy Silk Dull Coat (White)
 Pages: 16 Pages + Cover (20 total)
 Color: 4-Color Process
 Printing: 2-Sided; Full Bleeds
 Special: 1 Folds to Finish Size
 Quantity: 5,000



Spa Menu Spreads