

Spa Koru

Location:

Avon, North Carolina

WTS International designed numerous collateral pieces to help open this new spa and health club on the Outer Banks of North Carolina. Pieces designed include an informational brochure, pricing insert, letterhead, envelopes, business cards, gift cards, referral cards, appointment cards, member key tags, spa menu and more — all with a look and feel reminiscent of the koru, a symbol native to New Zealand meaning vitality.

WTS also print-managed all these pieces as well as coordinating a professional copywriter to write all major pieces.

Spa Menu

Services Provided:

Graphic Design, Print Management

Specifications:

Size: 3.75" X 8.5"
 Pages: 4 Pages + Cover (8 Total)
 Paper: Classic Laid Ivorystone
 Color: 2 PMS
 Bindery: Saddle-Stitched
 Printing: 2-Sided; Full Bleeds
 Quantity: 5,000



Spa Menu

General Brochure

Services Provided:

Graphic Design, Print Management, Professional Copywriting

Specifications:

- Size: 4" X 9"
- Paper: Classic Laid Ivorystone
- Color: 2 PMS
- Printing: 2-Sided; Full Bleeds
- Quantity: 5,000

SPA KORU LOCAL MEMBERSHIP
Koru reaches toward the light

Several types of membership plans are available at Spa Koru for island residents and long-term guests. Memberships provide individuals with unique privileges and benefits dedicated to enhancing the total wellness of our members. All members must be 18 years of age and older, and memberships are non-transferable.

Spa Koru Membership Benefits:

- Full access to the fitness center and spa services
- A 10% discount on all spa services and fitness programs
- Complimentary guest passes
- Advanced spa reservation privileges
- Complimentary fitness and wellness assessment and consultation
- Special member events and promotions

Membership Types Include:

- Annual Membership
- 6 Month Membership
- 3 Month Membership
- Monthly Membership
- Corporate Group Memberships

* Initiation fees and price list available by request.

RENTAL OPTIMIZER PROGRAM
A blessing shared.

Spa Koru recognizes the value of your rental property through our "Rental Optimizer Program." This program adds to the rental value of your home by offering guests discounted daily and weekly passes. It also provides homeowners with exclusive benefits. Participants list their properties with the Spa Koru website to indicate the benefits to prospective guests.

* Call for more information on this program!

spa KORU
PO BOX 309
AYTON, NC 27518
T 252-395-3125
F 252-395-3655
WWW.SPAKORU.COM

spiral up
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KORU
Koru is a blessing.

In a Maori blessing and symbol that represents waves of energy unfolding and spiraling upward. For the Maori, the ancestral Polynesian nation of New Zealand, Koru signifies vitality, renewal and beneficial new beginnings.

Spa Koru brings a beneficial new beginning to health and wellness of Hatteras Island, North Carolina. Let Koru create your life energy to spiral up.

SPA
Koru is a blessing.

Koru represents the unfolding of life in renewal, hope and promise. As the only full-service spa and health club on Hatteras Island, Spa Koru embodies these principles with signature island spa services offering tranquility and revitalization throughout five luxurious treatment rooms.

Choose from among our various massage treatments to release physical tension. Linger in an exotic hot tub to soothe your senses. In hot stone massages, relax with us as we stroll through our meditation garden. Spa Koru soothes and rejuvenates your spirit like no other spa anywhere—whether you're left home for a week or just a few hours.

- Therapeutic massage
- Hot treatments
- Facial
- Electro-stimulation
- Reflexology massage and pedicure
- Spa table treatment table massage
- Reflex therapy and techniques

SALON
Koru is a new beginning.

Koru also symbolizes the starting for perfection. As such, it is the perfect symbol for our timeless beauty salon.

At Spa Koru we offer the latest cuts and styles enhanced by the finest care and styling products available. The salon offers all of the services you desire to look and feel your best. Four treatment packages are available to help create strong nails that do indeed strive for perfection. Add salon treatments to spa packages for a complete day of health and beauty.

- Hair styling
- Waxing
- Manicure
- Pedicure

ROUTINE
Bring home renewal and vitality.

Spa Koru's boutique can help you retain the substance of a positive new beginning. The Spa Boutique offers a selection of unique gift items to take away spa experiences home, or share it with friends. Our expert self-massage products that meet your specific needs, and demonstrate how to begin your own continuous home therapy regimen.

- Exfoliate skin and body care products
- Gift certificates
- Spa and fitness apparel
- Candles
- Bath products
- Designer gift items

FITNESS
Life is always in motion.

Each day, our physical, emotional and spiritual well-being spirals upward or downward. This is simply the motion of life. At Spa Koru, our talented and committed staff invites you to spiral upward.

Discover your path to personal wellness by joining our state-of-the-art fitness center and maximize your challenges and rewards. Our attention to our signature fitness rooms for men and women, our variety of classes. Group exercise and personal training services are available with expert instruction in aerobics, personal goal training, Pilates, yoga and much more.

Choose a healthy new beginning. Live longer through regular use of our top-flight cardio equipment. Live stronger through effective weight training.

- One-of-a-kind fitness center
- Ladies room with adjacent steam room
- Group exercise studio
- Cardiovascular equipment including treadmills, elliptical trainers, stationary bikes, spin-bikes
- Complete strength training studio
- Free weights

SPA KORU DAILY AND WEEKLY PASSES

Guests enjoying a vacation on the island can gain access to the amenities of Spa Koru for a day or even a week. Guests receive full access to the spa and fitness center for each day that their pass is valid. Passes are valid for individual adults 18 years and older and are non-transferable.

* Fees available by request.

General Brochure

Referral Card

Services Provided:

Graphic Design, Print Management

Specifications:

Size: 3.5" X 2"
Paper: Classic Laid Ivorystone
Color: 2 PMS
Printing: 1-Sided; Full Bleeds
Quantity: 1,000

Gift Card

Services Provided:

Graphic Design, Print Management

Specifications:

Size: 3.5" X 2"
Paper: Classic Laid Ivorystone
Color: 2 PMS
Printing: 1-Sided; Full Bleeds
Quantity: 1,000



Referral Card



Gift Card

Guest Pass

Services Provided:

Graphic Design, Print Management

Specifications:

Size: 3.5" X 2"
Paper: Classic Laid Ivorystone
Color: 2 PMS
Printing: 1-Sided; Full Bleeds
Quantity: 1,000

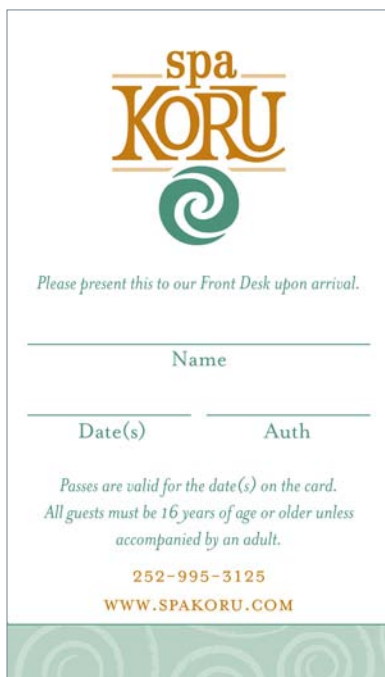
Appointment Card

Services Provided:

Graphic Design, Print Management

Specifications:

Size: 3.5" X 2"
Paper: Classic Laid Ivorystone
Color: 2 PMS
Printing: 1-Sided; Full Bleeds
Quantity: 1,000



Guest Pass



Appointment Card

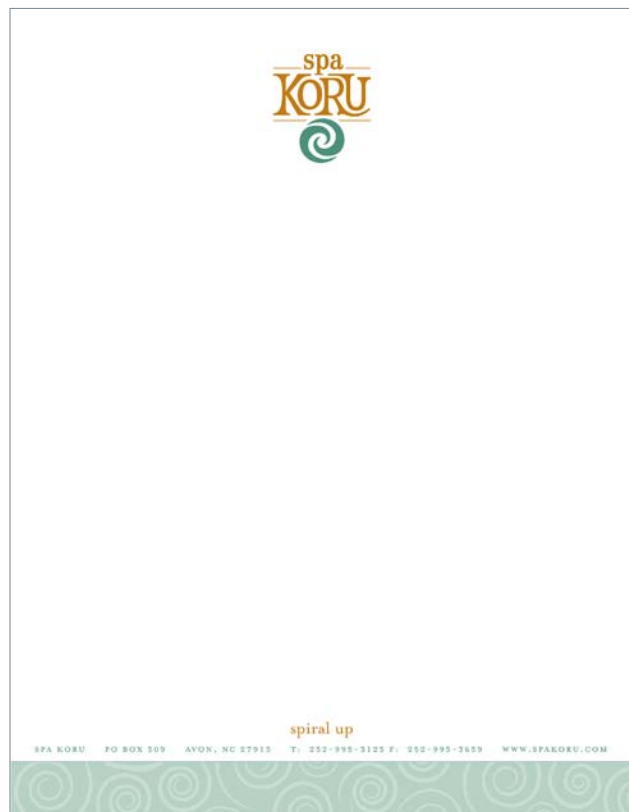
Letterhead

Services Provided:

Graphic Design, Print Management

Specifications:

Size: 8.5" X 11"
Paper: Classic Laid Ivorystone
Color: 2 PMS
Printing: 1-Sided; Full Bleeds
Quantity: 2,500



Letterhead

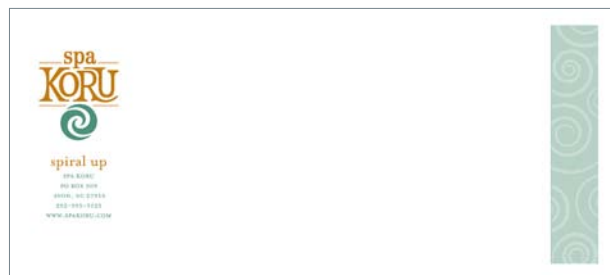
Envelope

Services Provided:

Graphic Design, Print Management

Specifications:

Size: 9.5" X 4.13" (standard #10 size)
Paper: Classic Laid Ivorystone
Color: 2 PMS
Printing: 1-Sided; No Bleeds
Quantity: 2,500



Envelope