

INDOOR LUXURY FOR THE OUTDOOR ENTHUSIAST

Hotel Saranac Introduces Ampersand, a Luxury Spa, Salon and Fitness Center

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WTS International (WTS) is thrilled to announce its newest client, the renovated Hotel Saranac on Saranac Lake, New York.

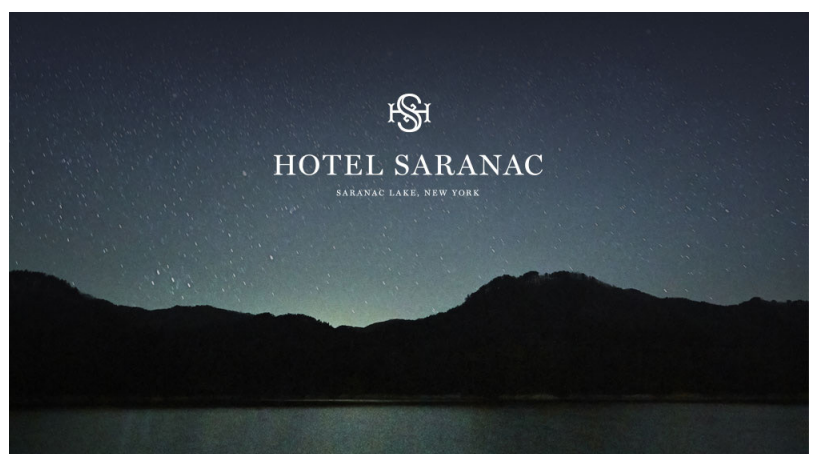
The renovated Hotel Saranac will be a social hub for the residents of Saranac Lake and an elegant base for visitors exploring the Adirondacks. That's what makes Ampersand, the hotel's newly introduced spa, so fitting.

Roedel Companies have partnered with WTS International to create a full service spa, salon and fitness center that will pamper guests staying at the Hotel Saranac as well as residents of the village. Whether it is getting a pedicure/manicure, a full body massage or a haircut in the barber's chair, Ampersand's amenities are just right for everything from a special occasion to the daily lifestyles of people in the region.

Ampersand takes its name from the nearby mountain popular with hikers, and its décor reflects that spirit of exploring the Adirondacks. The signature scents and treatments will include indigenous ingredients - pine, birch, maple - and reflect the true outdoor flavor of the region.

Mary Pilch, marketing and communications manager for WTS International explained that Ampersand will be located within the historic retail arcade that makes up the hotel's ground floor. "Upon completion, there will be a rustic elegance to the spa," says Pilch. "It's very much about the outdoor enthusiast. Ampersand is meant to be a place to recharge and renew for the next day's adventure."

WTS International has over four decades of experience providing consulting and management services for over 300 spas, fitness/wellness centers, and leisure and lifestyle facilities worldwide.



From aroma therapy to skin treatments to full hair and makeup, Ampersand will be a place for people to come and feel revitalized. There's a steam bath, experience shower and a series of massage rooms, including one for couples treatments. There will be a private room for group events that connects to the spa and has a food and beverage option for those special days shared by family and friends.

"The whole idea of this project is to restore the Hotel Saranac as the grand hotel of Saranac Lake. Ampersand is one more way we are doing that," says Fred B. Roedel III, managing member of the Roedel Companies. "The spa will provide a place for hotel guests and the local community to relax and celebrate all that the Adirondacks have to offer."

For more information, or to request high resolution images for this piece, please contact Mary Pilch Simpkins at msimpkins@wtsinternational.com.

ABOUT ROEDEL COMPANIES:

The Roedel Companies have 45 years of experience developing, constructing, managing and designing hotels. They own and operate nationally branded hotels throughout the eastern United States, including a growing portfolio of nationally branded and independent hotels such as Hilton Garden Inns, Hampton Inn & Suites, Homewood Suites, Holiday Inns, Holiday Inn Express & Suites, La Quinta Inns & Suites and Courtyard by Marriott. For more information, visit www.roedelcompanies.com.

ABOUT WTS INTERNATIONAL:

WTS International is the world's leading fitness, leisure and spa consulting and management firms. For over 40 years, WTS has provided feasibility studies, design, pre-opening and daily management services for spas and leisure facilities worldwide.

The company's portfolio of clients includes numerous hotels and resorts, residential developments, private clubs and real estate developments. Its approach is unique in the industry – from the development of innovative spa concepts, branding and design to effective facility operations.

WTS maximizes revenue and net operating income for clients, while creating a memorable experience for guests, members and/or residents.